1WP

World Paper

Building an ethical DAO crypto network

Index

Empowering Global and Emerging Markets

The ONE WORLD PROJECT is building a financial ecosystem and platform that enables community-driven decentralized autonomous organization (DAO) and their members to collectively participate, fund and support impactful projects, businesses and communities via an incubator and centralized international exchange. The platform ultimately enables anyone who wants to participate and create impact as a community.

Our mission is to disrupt the current financial markets and create freedom in the way we work, play and support each other. The power of community can be leveraged in technology by building a financial ecosystem that enables them to collectively participate, fund and support impactful projects, businesses, and communities.

Current outdated financial systems and inefficient capital distribution models, decades of stagnation have negatively impacted the areas where a surge in capital is needed most.

Innovations have allowed for different options to further support capital distribution. However, traditional banking systems demonstrably limit, restrict, and stifle innovations that threaten to overrule more traditional options.

There is a need for universal change to the existing, outdated systems that starve talented projects from receiving the financial support necessary for growth and success.

IN A WORLD OF HAVES AND HAVE-NOTS, NEARLY TWO BILLION PEOPLE LACK ACCESS TO THE MAINSTREAM FINANCIAL SYSTEM

We seek to support, empower and build communities that can change the world as we know it, for all to benefit.

Let's be that change.

Building a Platform for Communities to Thrive

One World Project is developing a framework so people can come together, in community, and support each other and the world they live in. This will be a peer-to-peer funding platform to allow members to connect as they support each other and causes they love.

It is peer to peer funding and job network, with all the legal, financial, and voting framework built in. DAOs can easily create a centralized fund, owned 100% by the members. With it, they can sustainably support projects with the built-in incubator and network within the exchange.

Public access into the exchange, also creates opportunity for individuals as well to find and support projects they want to support with their time, talents, resources or funding.

The platform has three main components that make-up and facilitate a thriving ecosystem.

The 1W DAO

New or existing DAOs can be quickly onboarded into our platform. The provided framework will have a legalized structure, built in voting mechanisms, a treasury from which to distribute funds to projects and members who are working to support them and built--in savings and growth opportunities.

The Incubator

The incubator is a platform through which projects can submit, be reviewed, and then voted upon by the DAO to help with funding or working directly on the projects.

The DCIE

The DCIE, Decentralized Community Investment Exchange is a public website where DAOs and individuals can participate in helping projects by contributing time or funds. On this public exchange, individuals can participate even if they are not in DAO within the network.

Leveraging Advanced Blockchain Technology in a Financial Ecosystem

The platform eco-system is being built by our talented development partner, Phantasma Chain. They are a Layer 1 blockchain and the first in the market to deliver interoperable smart NFTs as an almost gas-less, carbon-neutral layer 1 blockchain.

Phantasma Chain is a fast, secure and scalable blockchain solution that allows for interoperability with other blockchains while maintaining a decentralized governance system. With an innovative staking mechanism and dual token system, it allows for users to access different digital goods & services in the areas of communication, entertainment, marketplace and storage.

Every dApp on the Phantasma Chain can run on its own side chain independently from all other side chains this means our ability to scale globally is endless. This also removes the clear and present network security risk that one single dApp could shut down the whole network whenever it is being spammed. Phantasma's Blockchain also can validate 10k transactions per block on both the main and every single side chain.

With Phantasma's amazing technology and development team, the innovative system we are designing and building together will overcome financial and resource barriers with this peer-to--peer, community driven financial eco-system. We will create an ecosystem of purpose-driven DAO's that communities are able to use all interacting in a thriving economic system.

Late Q4, November 2022 is the expected delivery date when the first DAOs and projects will be onboarded and incubated.
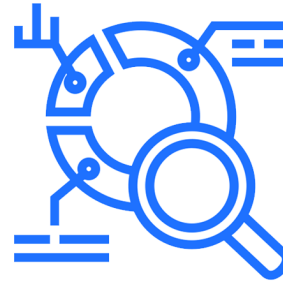
PHANTASMA

1WP Roadmap 2021

1-2 Jan - June

- Conceptualization
- Research

- Developing Tokenomics Model

3 Jul - Sept

- Developing Tokenomics Model
- Build Web3 Partnerships
- Project, DAO, Treasury Operations

4 Oct - Dec

- Team Onboarding
- Team Education
- Community Building

2022

1 Jan - March

- Build Founding Members Team
- Complete World Paper

- Build Landpage website
- Educational Stages
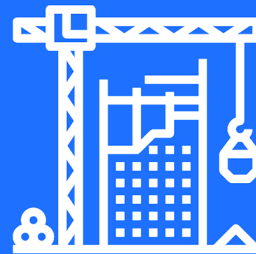- Security Framework
- Tokenomics Testing & Audit

❷ Apr - Jun

- Tokenomics Audit
- NFT/Token Design
- Community Awareness Campaigns
- Legal Counsil / Project Framework
- Legal Formation
- Marketing Campaign Launch

❸ Jul - Sept

- 1WP NFT Launch
- 1WP Token Sale
- Air Drops
- Solon Defi Launch (AMM)
- Incubator Division Setup
- Saliency Marketing Campaign
- Start of Project Submissions

❹ Oct - Dec

- Preparing The Incubator
- Preparing Projects for Launch
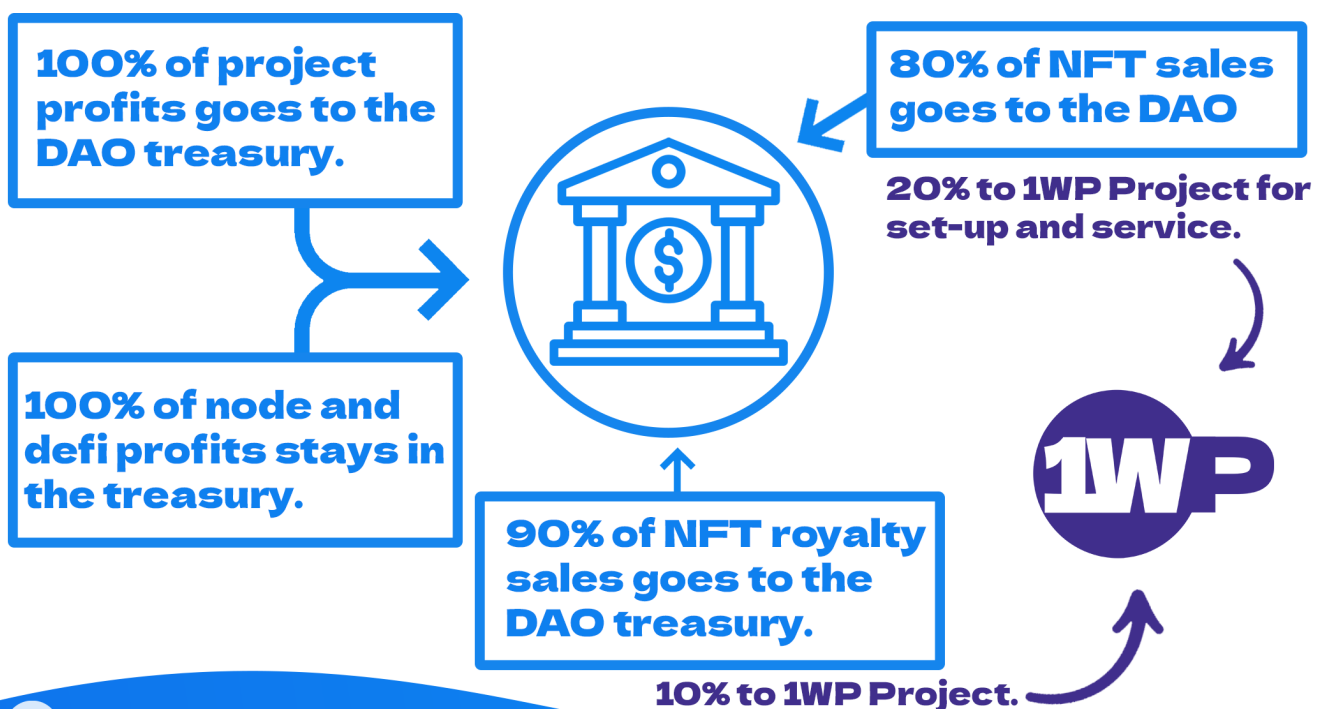- Incubator Launch!

1WProject + 1WDAO

Why DAOs?

The platform is built specifically to help communities organize into a Decentralized Autonomous Organization structure, which is a democratized way for a member within the community to propose, vote and make decisions together, if approved by the majority of the group. DAO's allow communities to pool funds in a way that is fully decentralized. This means that the funding decisions and the future direction of the project can be controlled and steered by the community and not by the board members.

This is vital because as we move into a more web3 landscape sovereignty and ownership of the future is something we all deserve to be a part of. Supporting international talent; instantly, effortlessly, and without utilizing existing banking infrastructure is the future of our community--driven, consumer-to-business (C2B) capital frameworks and we have created that mechanism here at the "One World Project".

By developing new instant, peer-to-peer funding pathways with our incubator, we will reduce constraints found in traditional financial systems. Generating liquidity through our Incubator/launchpad will allow projects to gain immediate access to funding from the community and affords the community immediate access to the startups and a deeper level of participation with the touch of a button.

Our vision is to build an ecosystem of purpose-driven DAO's for those who want to participate as a community, for a multitude of differing socio-economic reasons to help drive fundamental global change.

The platform is designed to be fully independent for DAOs and they receive all the rewards for their efforts.

100% of project profits goes to the DAO treasury.

100% of node and defi profits stays in the treasury.

80% of NFT sales goes to the DAO

20% to 1WP Project for set-up and service.

90% of NFT royalty sales goes to the DAO treasury.

10% to 1WP Project.

1WP

Governance

There are many different governance models and variations of operation of a DAO. Many of which often have the project team still have a majority hold. For the first DAO being launched, and any others to follow or who on-board into the ecosystem, that is not the case. The 1WP Project team will not maintain any hold or control on the DAOs.

Here are key points on how the DAO will truly be decentralized.

- 80% of the fundraising capital will go directly to the DAO treasury multi-sig wallet. This will be coded into the smart contract for audit prior to the release of any funds. The final signatory on the funds to be redirected will be an elected person from a choice or legal body.

- The treasury balance will not be in control of the project team and no centralized authority will be able to reallocate the funds without the 3rd party legal entities' sign--off. This is important in protecting community pooled finances.

- The funding decisions are made by the DAO community and the members are heavily rewarded for participation in activities such as governance decisions, project participation, and as active community member. This builds the meritocracy.

- Annual governance decisions for DAO members and for randomly chosen DAO leadership positions, to help protect the DAO from whales and manipulation. It will be 100% governed by the wishes of the community via the community governance voting mechanisms.

- NFTs are the unique contract interaction that grant membership to the project, access to the products and services on offer in the incubator and serve as the utility.

- The voting system will require all persons within the DAO to be selected at random, much like jury duty except the selection will be done via code. The leadership positions will serve in cycles to propose new governance proposals forward to the DAO for vote.

NFT
Smart Legal Contract

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DAO Membership
Voting Rights, Access to Services,
Ownership of DAO
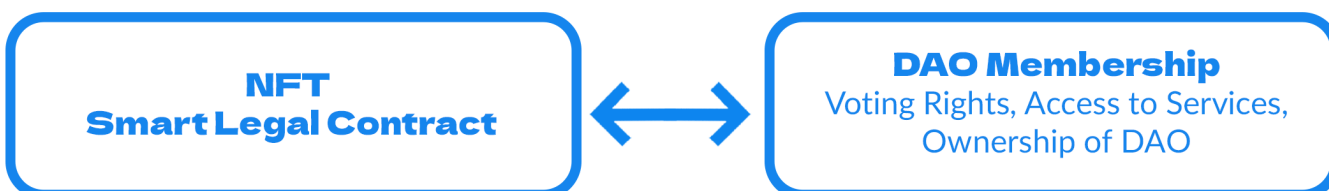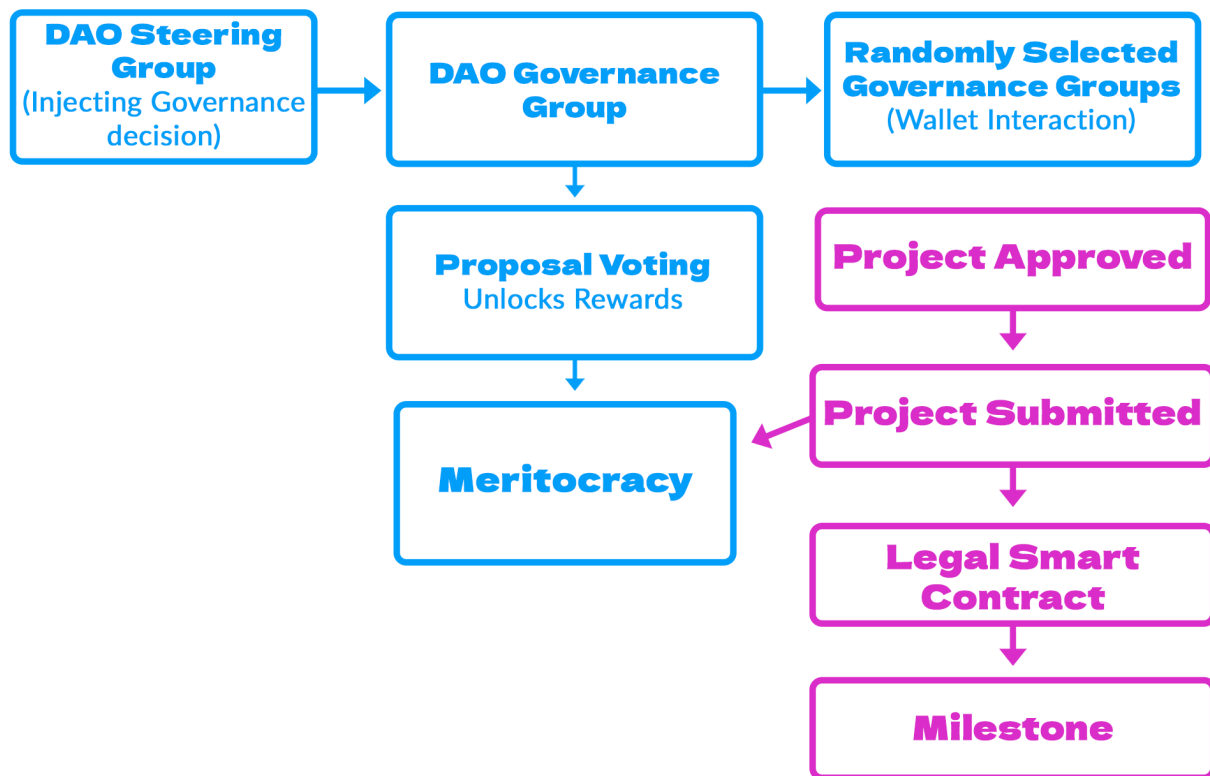
Security & Voting

Building in Peace of Mind

Voting manipulation has long been a challenge with democracy. Not only is the way value or weight is given to each vote, so is the technology behind it. We have put a lot of time and energy to not only the way in which the voting is conducted but the technology underneath with additional precautions.

Here are some of the project features to ensure security technically.

- The execution of DAO member's funds to be acted upon will require multi-sig authorization.

- Board of Trust members + legal entity to be elected by the DAO Members.

- Smart NFT is the Governance Token for DAO membership (rules expressed in code)

- Community *voting weight - 1 vote one person (wallet)

*Based upon 30% increments of treasury growth
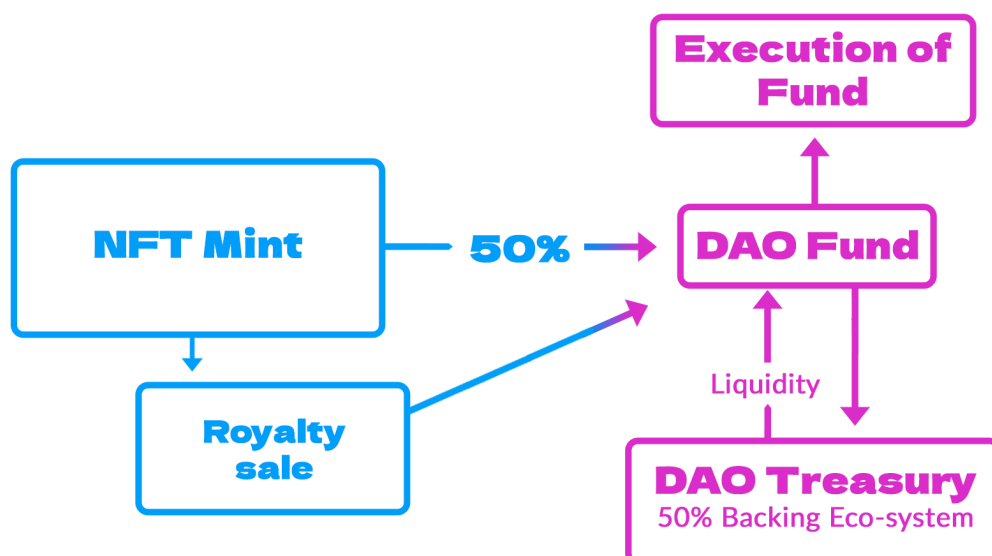
Enabling the Power of Community to Action

The first DAO to onboard into the platform is the 1WP DAO. It will be community-driven membership with 19,825 Smart NFTs available of varying degrees of cost structure. The Smart NFT functions in several ways.

NFT Utility:

- Membership to the DAO
- Access pass to the incubator platform and services.
- The legal contract between the DAO participants
- Any rewards to bear should the community be successful in its endeavor
- Receive any rewards for participation in the community, serving in leadership roles or working with the projects going through incubation
- Voting rights to select projects to move into the Incubator

The DAO community offers a frictionless ability for members to participate in an awesome selection of start-up projects and receive rewards can when they participate in activities inside the ecosystem.

The community supports international talent; instantly, effortlessly, and without utilizing existing banking infrastructure is the future of community-driven, consumer-to-business (C2B) capital frameworks. The instant, peer-to-peer funding pathways with our incubator, we will reduce constraints found in traditional financial systems. Generating liquidity through our Incubator/launchpad will allow projects to gain immediate access to funding and talent from the community.

Execution of Fund

NFT Mint — 50% → DAO Fund

Royalty sale

Liquidity

DAO Treasury
50% Backing Eco-system
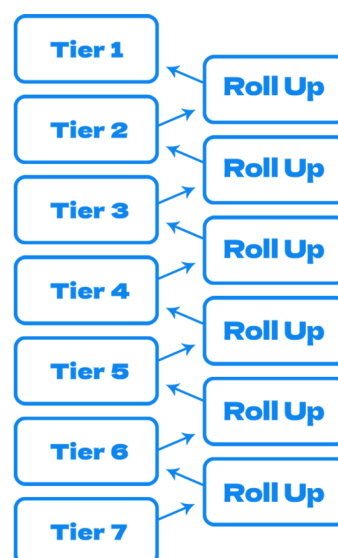
Equity and Meritocracy Membership

Fairness and equality are missing in the current financial systems and by harnessing the power of Blockchain technology alongside the Global Community, we believe that this system has the ability to benefit millions of users worldwide.

With a centralized fund, and 100% member owned, members can participate supporting projects, receive funds for their work and the rewards come back to the DAO with the collective effort.

There are 7 levels of memberships and costs. The rewards vary, based on commitment level however, the longer you hold, the tiers will slowly move up into the one above. This makes the project more accessible and equitable for those who are limited for financial reasons.
Through a process of inflation, governments can confiscate, secretly and unobserved, the wealth of their citizens.

We have developed a deflationary mechanism using a tiered storage process that artificially starves the supply of the NFT. As demand for the asset increases, halted supply should drive up the price floor and return greater value to the DAO members.

Tier 1	Roll Up
Tier 2	Roll Up
Tier 3	Roll Up
Tier 4	Roll Up
Tier 5	Roll Up
Tier 6	Roll Up
Tier 7	Roll Up

The supply will be reduced, but not wasted. Through a burn and store process, we lock these NFTs away in a vault where they can be released back into the market as needed to revitalize the market, balancing the economy of our ecosystem. The vision here is not that the number of participants is reduced over time, but more so that members can climb the system by merging tokens, and eventually end up at higher levels and higher rewards for their participation.

The higher tier groups at the beginning of the project get a larger % of the community rewards pool which is fair but once all the lower tiers merged tokens and access higher tiers then the rewards at each tier will eventually balance out meaning fairer rewards for all.
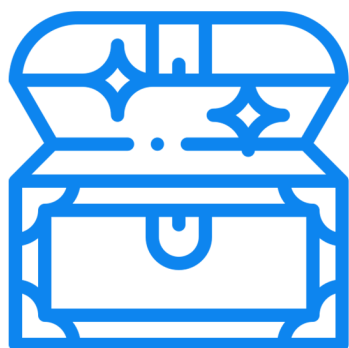
Rewarding Members for Particpation

Members additionally are rewarded in a meritocracy for participation as they interact in the community, serve in leadership positions or work on a project. Early members will be rewarded with airdrops of the 1WP token, access to the Incubator. Participants will be rewarded in 1WP utility tokens for any assistance delivered to the project teams.

Builfig a Sustainable ecosystem Through Tokenomic Modeling

It is critical to have a sustainable model within the One World eco-system to not only provide stability, equability but sustainability. By working with our partners at Machinations, an economic modeling technology, we can run thousands of variables to create a strong structure from which to build.

Machinations is working with us to model our platform to predict the health of the economy prior and post launch. This helps us to make calculated decisions on how best to build and iterate before writing any code. As we move into production, we can make well-informed design decisions by understanding how one change may affect the overall outcome. Fine tuning and adjustments will follow as the process continues ensuring a healthy eco-system for DAOs and members alike.

* Full Tokenomic breakdown to be released once the mathematical modeling process has been completed by Machinations via the Phantasma development team.

Rebalancing Social Inequity

What once seemed like a utopian dream can now be a reality through utility-driven NFTs, smart legal contracts, and DAOs. Innovative startups that believe in a fair and transparent community can drive their agenda for change by creating projects that give back to their holders in a new way. Finding solutions for a fair-structure system that benefits many instead of the few.

Holders are paid out automatically through our protocol at each 30% growth interval of the DAO for the lifetime of the project (or for as long as the smart contract is held).

The DAO ensures that funds are disbursed directly to the holders at a value equal to the tier that they hold. When DAO NFTs are sold below floor price or when holders are burning to level up, they will be held in the 1WP vault. Adjust supply as required to deflate or inflate the market in accordance with 1WP monetary policy.

Treasury Allocation

DAO FUND ALLOCATION BREAKDOWN

5%
15%
15%
15%
50%
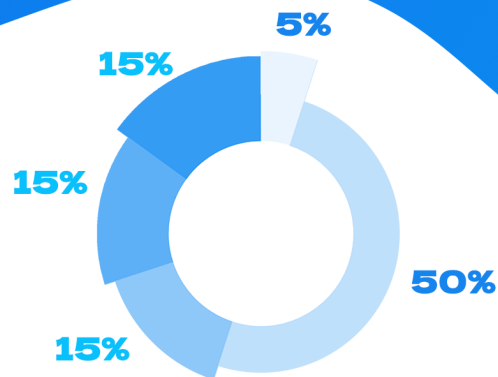
15%

Node infrastructure

Yield Noesis not an investment program but a POS "pay for service" system that generates profits based on a mathematical algorithm ingrained within each master-noded coin.

In exchange for servicing relays for applications, nodes are compensated in POKT. Unlike most traditional block rewards, Pocket Network's reward is dynamic. POKT rewards are directly proportional to the number of relays and transaction fees in a given block. For every relay that is served on Pocket Network, .01 POKT is minted.

15%

DeFi

Automated Market (AMM) automated market maker is comprised of two parts, liquidity pools, and decentralized exchange (ex: Uniswap, Balancer, Sushiswap). They offer access to leading hedge fund managers within the cryptography space returning a far greater return. This also is a reduction of impermanent loss through the ability to lower the parameters through the web3 AMM. A DAO will make executive decisions on how this portion of your fund is invested in voting Events, frequency of these will be at the discretion of the DAO. *Frequency of voting cycles may be changed via the DAO if approved via a governance vote.*

15%

Project Incubation

Projects approved by vote move into incubation for funding and support. Projects will follow a submission and review process by the DAO before voting. Following the vote, if successful a project team within the DAO will be organized to help and achievement milestones created for funding release

5%

NFT Appreciating Assets

The DAO members will vote and select on NFTs assets to be held within the community treasury.

50%

Reserves

The remaining funds are held in the treasury to maintain the stability of the treasury. These funds remain untouched unless voted upon by the DAO to use them under special circumstances.

Investment Exchange

Introducing the Decentralized Community Investment Exchange (DCIE)

We have created a revolutionary system for the decentralized financial sector. A fractionalized, consumer-to-business capital system where holders can invest in startups through a peer-to-business Smart legal contracts. This allows the individual to play a functional role in helping a project achieve its objectives while being rewarded through our meritocracy and 1WP utility token.

It is the first decentralized, community-to-business funding platform where capital and resources are available. The DCIE ecosystem will act in a similar manner to standard trading platforms. We will be fractionalizing the capital requirement by 1:1000. This will enable any individual with access to the platform to be able to easily participate in funding projects they want to work with.

For start-up and emerging projects, it will function like a traditional trading platform where they will be rated on a multitude of community-driven metrics. Every new project that is assessed and approved to participate in the DCIE will also receive a request to register themselves in our transparency model to ensure that members are informed through a fair and open ecosystem.

Incubator

Enabling DAOs to fund and support projects in a new way.

One World Project is developing an Incubator into the DAO network so the community can easily work with and support projects they love.

The Incubator is both a framework and a process through which projects, will move as the DAO and its members support them with resources, talent or funding.

DAO members can not only vote to fund projects but also choose to participate and work for projects too. This rewards both the member to be paid for their work and individual contributions but the project also receives highly motivated talent. It's a win for everyone.

Projects submitted are reviewed by the DAO team, and are presented to the DAO for a community vote. If the project receives a weighted share of the total voting power available, it will be automatically approved by the DAO for submission to the One World Project Decentralized Community investment Exchange (DCIE) for the contract.

Upon successful submission, a project will be given a chance to pitch their ideas to the One World community in a weekly event - The Incubator. The panel will introduce startups and assist with project overview when requested.
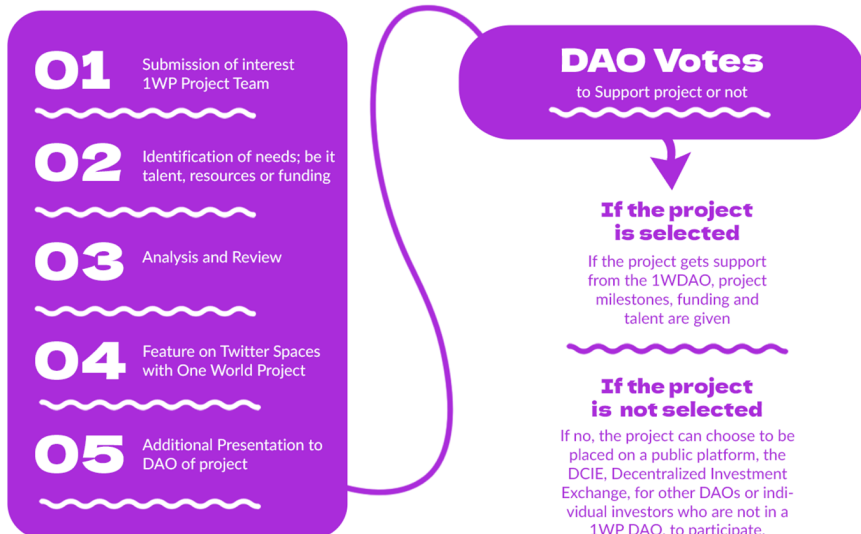
The DAO community will decide if the project will be supported by the DAO fund, or if the DAO rejects the opportunity to seed a project then funding can be sought after via a fractionalized NFT available for purchase by the public on the DCIE. The DAO communities will always have the first refusal on projects as part of the membership model and will be given a grace period to fund this project themselves before they are opened to the wider 1WP community.

The beauty of this mechanism is that it affords the community the opportunity to secure participation in the projects that they are passionate about. VCs and whales don't take ownership, it all goes to the community. This will allow the community to fund projects they believe in and gain a percentage of the company equity through the community-to-business NFT smart contract.

The Incubator

One World Project is developing an Incubator platform into the DAO network so the community can easily work with and support projects and people that they love.

The Incubator will help projects go through a process to set them and the DAOs that support them up for success. These are the following steps.

01 Submission of interest 1WP Project Team

02 Identification of needs; be it talent, resources or funding

03 Analysis and Review

04 Feature on Twitter Spaces with One World Project

05 Additional Presentation to DAO of project

DAO Votes
to Support project or not

If the project is selected
If the project gets support from the 1WDAO, project milestones, funding and talent are given

If the project is not selected
If no, the project can choose to be placed on a public platform, the DCIE, Decentralized Investment Exchange, for other DAOs or individual investors who are not in a 1WP DAO, to participate.

Once a project is accepted, a smart legal contract between the start-up and the treasury will be executed. Funds released as milestones achieved. Community members can sign an additional wallet interaction with the project to take stewardship of the project as they contribute their time or talents. The DAO trustees serve as the third-party multi-sig and will release the funds in accordance with the contract and approval by the community members that the milestone was achieved.

Current Project Requirements

- No more than 5million in funding requested per the crowd funding limitations in the U.S. Jobs Act

- Project founding members must be fully doxed, KYC, Know Your Customer

- In-line with our values of no harm and access for all: free markets, decentralization, community participation, socioeconomic improvement

Project Team

Nicholas Joseph Gibbs ENGLAND
FOUNDER / CEO
@UNBANKED_1WP

As a Global Traveler and Big dreamer, I have spent my whole life looking for solutions to problems. My journey started out as an Electrical Engineer in the Royal Navy and I progressed into Global renewable energy projects in remote regions of the planet. Experiences in the middle and far east with OPEX projects and finishing my WEB2 career in Microsoft Hyperscale Data Center Projects has given me a passion for WEB3 and Blockchain-based infrastructure solutions to solve real-world issues and initiate Fundamental Global Change.

Charlene Martin ENGLAND
CHIEF FINANCIAL OFFICER
@KhayaMnanzi

Over 25 years in the construction industry managing costs, budgeting and forecasting projects and ensuring budgets are maintained. MSc commercial management (Westminster MSc, Construction Law degree (Salford).

Irving Lizardo UNITED STATES
CHIEF SALES OFFICER
@strfk3r

Over 10 years experience in high-level sales positions, working cross-functionally with other leadership and executive officer team members. Strives to foster collaboration, faster revenue growth and higher profitability while navigating complexities within the organization and marketplace to drive strategic results.

Arron UNITED STATES
CHIEF INFORMATION SECURITY OFFICER
@man715_

As a curious tinkerer, I have been hacking at computer systems since I first put my hands on a keyboard circa 1995. Through training, using security best practices, and thinking like the bad actors, it is my mission to help make the crypto asset space a safer space for all those who participate.

Benny Malveaux UNITED STATES
OPERATIONS
@benNiftie

I've been an entrepreneur and problem solver since a very young age. My adult career kicked off as a Transmission Line Engineer, putting me in a position to be a project coordinator and project lead over various projects since 2016. My career has allowed me to work for a startup which would carry renewable energy across 3 states to provide renewable energy to areas of the USA that it was not accessible, and work on several billion dollar and multimillion dollar projects across the country. As a natural builder, I dove into the innovative Web3 space with a mission to help shape and build the infrastructure for the future of Web3 one block at a time.

Vida Clement UNITED STATES
COMMUNICATIONS
@vidahalarama

Over 18 years of working as a digital technology strategist and team lead in a wide variety of industries with clients from great to small. In addition, 5+ years in thought leadership coaching others reshape how they think about challenges and failure. I love to empower creators, engage talented teams and help build the community around them.

1WProject